**Site Overview**

Social network for high school athletes to find college sports programs that need players. Our target market is the smaller colleges (Division II, Division III, NAIA and Junior Colleges) who do not have the recruiting budget to travel across the state and country to see athletes. These colleges will pay a small, monthly subscription fee for access to our database of player profiles.

**DESIGN**

\* Main page

\* General subpage (about, terms, etc.)

\* Athlete Registration

\* College Subscription

\* College Profile View & Edit

\* Athlete Profile View & Edit

\* Team Page

\* Search Results (college & athlete results will follow the same layout)

\* Email templates?

**DEVELOPMENT**

**Subscription Fees** Site admin can set up a login for a college program that allows them 5 days of free access to the site to see athlete profiles but not last name, school or contact info. Following the trial period, the college contact will receive an email inviting them to subscribe for a monthly fee (expected to start at $9.99). \*\*Price need to be flexible depending on how many programs the school/conference register\*\*  When a college registers they will be emailed their secure login information and have the option to change their password on the site.  A password reminder process will also be included.  Users will automatically be billed monthly.

**College/Program Profile** - Each college that subscribes will have a profile page they can edit.  The information includes:

\* Program Name

\* Program/Player Needs

\* Annual Tuition

\* Location

\* ???

**College/Program Search**- Site visitors can search to find colleges/programs by these fields:???

**Athlete Registration** - Athletes will be emailed (outside of the website) an invitation to register on the site.  Registration will require the following fields and is free to the athlete:???

\* First Name

\* Last Name

\* School

\* Email Address

\* Image

\* Bio

\* Coach Name

\* Coach email address (for verification)

\* Coach Phone number

\* Age

\* Height

\* Position

Once the registration is submitted, an email automatically needs to go back to their referring coach to verify that the information entered is accurate.  The coach will have a link to view the athlete information on the site and click a box to allow the athlete information to be accepted and available on the website.  If the information is not accurate????

Athletes can also apply directly on the site.  The site admin (CPN staff) will be notified of the registration so they can approve the application and enter the coach email address to be notified of the registration and asked to verify.

Email processes will be set up to notify of the following events:

\* Athlete is notified when their registration is submitted & that it's either being reviewed by admin or verified by their coach

\* Athlete is notified when admin approved or denies submission

\* Athlete is notified when coach verifies or denies submission

\* Coach is notified when an athlete needs to be verified

\* Site admin is notified of a new athlete submission

**Messages / Comments?**

**Calendar** - Site admin can enter the school sport calendar including:???

\* Home team

\* Away team

\* Date

\* Location

\* Time

Each athlete listed for that school/sport will have the dates appear on their profile.

**Athlete Profile** - The profile will show the following information???

\* First Name

\* Last Name

\* School

\* Email Address

\* Image

\* Bio

\* Coach Name ?

\* Coach email address (for verification) ?

\* Coach Phone number ?

\* Age

\* Height

\* Position

\* Two most recent games dates, stats and results  (the athlete will input their own stats - see below)

\* Date and location for the next five upcoming games (auto-populated from the calendar input by site admin)

\* ?

**Stats** - Following each game, the athlete can login to their profile & input their stats.  What are the exact stat fields they'll input???  When submitted, the athlete's coach will be emailed a link to verify the stats.  Once verified, the stats will appear in the athlete's profile.

**Search** - Paid college/program subscribers can search athlete profiles.  Search will be by location, height, position etc.  (what other exact search fields???)

**Team Pages** - When an athlete's profile is approved a team page will either be created for that athlete's team or the athlete will be added to the existing team page.  The team page will include the following information:

\* Team name

\* School (optional)

\* Location

\* List of all athletes that link to the athlete profile

**Content Disabled???**- All messages, profile views, comments will be managed according to the NCAA Recruiting Calendar for the athlete's sport. For example, when it is not a contact period for basketball, messaging and commenting from coaches to basketball players need to be disabled. Site admin will have the ability to enter the disable dates.

**Phase II**

- Merchandise in an E-Commerce Store

- Other Profiles - Personal trainers, One-On-One Coaches, Shooting Coaches, etc.